

R.L.INSTITUTE OF MANAGEMENT STUDIES

(A Division of Subbalakshmi Lakshmiathy College of Science)

(AUTONOMOUS)



REGULATIONS AND SYLLABI FOR
POST GRADUATE DEGREE OF
MASTER OF BUSINESS ADMINISTRATION

(M.B.A.)

Full Time under Semester System

(Autonomous)

With effect from: ACADEMIC YEAR 2018-2019 for 2018-2020 and subsequent batches



RL Institute of Management Studies

MBA

Program Outcomes:

PO No	POs
1	MBA program provides conceptual business foundations to solve practical decision-making problems, both individually and as part of teams using techniques such as case analysis, projects and assignments.
2	An ability to communicate effectively, both in writing and oral. (Speaking / Writing skills).
3	The ability to analyze a problem, identify, formulate and use the appropriate managerial skills for obtaining its solution.
4	The Ability to function effectively on multi-disciplinary teams (Team work).
5	Understanding of Marketing, Sales, Financial, Banking, Professional, Ethical, Legal, and Social issues and responsibilities (Professional integrity).
6	Ability to Identify a problem, analyze, formulate and use the appropriate managerial skills for obtaining its solution.
7	Apply and use current techniques, skills, and tools necessary for managerial practice (Practical managerial skills).
8	An ability to demonstrate a critical awareness of current issues (e.g., diversity, social responsibility, sustainability, innovation, knowledge management, etc.) in business and management which is informed by Faculty having industry experience and practical knowledge.
9	Use information and knowledge effectively: scanning and organizing data, synthesizing and analyzing in order to abstract meaning from information, and to share knowledge.
10	Recognize and address ethical issues and values and apply them in organizational settings.
11	A knowledge of Contemporary issues (social awareness).
12	Integrated knowledge and demonstrated ability to perform as management professionals, and preparing for continued learning throughout their career. Recognition of the need for, and an ability to engage in continuing professional development and life-long learning

PSO No	PSOs
1	MBA program help students to establish themselves as effective professionals by solving real problems through the use of management science knowledge and with attention to team work, effective communication, critical thinking and problem solving skills.
2	Students will be developing professional skills that prepare them for immediate employment and for life-long learning in areas of management and businesses.
3.	Students are provided coaching for Diploma in Banking and Finance (DB&F) as a value-added course. This enables them to prepare and appear for DB&F examination (equivalent to JAIIB examination of serving bankers) conducted by Indian Institute of Banking & Finance (IIBF) Mumbai.
4	Students are trained in National Institute of Securities Market (NISM) Series of exams to take up the online examinations in Mutual funds, Equity Derivatives and Currency derivatives. The AMFI exams are conducted and certified by SEBI (Stock Exchange Board of India)
5	We have taken new initiatives to provide a career in the emerging Logistics and Supply Chain Management by introducing electives in Logistics & Supply Chain after signing MoU with Confederation of Indian Industry - Institute of Logistics Chennai (CII-IL)to enable our MBA students get job opportunities in the emerging sector.
6	We have also introduced Insurance electives following the Insurance Institute of India, Mumbai syllabus which can help our students obtain their Licentiate Certificate in Insurance for prospective jobs in the growing Insurance Sector.
7	Students will be demonstrating their ability to adapt to a rapidly changing environment by having learned and applied new skills and new competencies.
8	Students will be provided with an educational foundation that prepares them for excellence, leadership roles along diverse career paths with encouragement to professional ethics and active participation needed for a successful career.

Program Specific Outcomes:

SEMESTER 1

1. ESSENTIALS OF MANAGEMENT

Course Outcome:

To learn the functions of managers

To understand the skills needed for managers

To study and practice Managerial functions

2. ACCOUNTING FOR MANAGEMENT

To learn the principles of accounting

To understand and prepare Accounting statements

3. BUSINESS ECONOMICS

Course Outcome:

To learn the concepts in Economics

To understand the applications of Economics in Business

4. QUANTITATIVE METHODS

COURSE OUTCOME: To learn the applications of statistics in business decision making. At the end of this course the students can recognize a particular technique and its applications. Students can apply the appropriate mathematical techniques in problem solving for management decision making.

5. BUSINESS ENVIRONMENT AND LAW

Course Outcome:

To learn the environment that influence business functioning.

To understand the internal and external factors affecting Business

6. ORGANIZATIONAL BEHAVIOR

Course outcome: To learn the Behaviour of Employees in organizations

To understand the individual, Group and Organizational level factors in Companies

To study the factors to increase Productivity in Organizations

7.Information Systems for Managers

Course Outcome: to acquaint the students with the application of computers in understanding latest trends in information technology. This course will also provide an orientation about the increasing role of management information system in managerial decision making with the help of internet and how information is processed, stored and utilized.

8.Business Communication for Managers I

Course Outcome:

To learn the basics of Communication and Presentation

To know the need and importance of Communication skills

To make students improve Communication and Presentation skills

SEMESTER 2

1. MARKETING MANAGEMENT

Course outcome: To learn the concepts in Marketing

To apply the Marketing concepts for better Marketing Decisions

To study and practice Marketing Strategies for winning in the global era

2. FINANCIAL MANAGEMENT

Course Outcome

This course enables the students in understanding the basic financial management concepts and tools of analysis such as valuation, risk - return relationships, time value of money, capital budgeting, cost of capital, capital structure and working capital management, and to become familiar with the various types of financing available to a firm.

3.OPERATIONS RESEARCH

Course Outcome: To inculcate the application of management concepts through Operations Research for scaling new height. To learn the concepts of operations research applied in business decision making.

4.HUMAN RESOURCE MANAGEMENT

Course Outcome:

To learn the basics of Human Resource Management

To understand Human Resource Policies in Organizations

To Practice effective Human Resource Policies in Organizations

5. BANKING MANAGEMENT

Course Outcome

This course is designed to impart banking knowledge to the students and expose them to the operational processes and modern banking environment so that they can man the counters at the bank from the first day of their joining the bank.

6. OPERATIONS MANAGEMENT

Course outcome: To learn the concepts in Operations Management

To understand the resources used in Production management

To apply operations in effective functioning of Organizations

7. RESEARCH METHODOLOGY

Course outcome: To familiarize the students to the principles of scientific methodology in business enquiry; to develop analytical skills of business research; to develop the skills for scientific communications

8. BUSINESS COMMUNICATION FOR MANAGERS –II

Course Outcome:

To learn the basics of Communication and Presentation

To know the need and importance of Communication skills

To develop Communication and Presentation skills of students

9. COMPUTER APPLICATIONS IN MANAGEMENT

Course Outcome:

This course aims to enhance the ability of every management student to effectively utilize the features of system and IT for quick and impressive decisions.

